



Privacy notice

This privacy notice explains how we will use any information collected from you when we take photographs or video.

South Derbyshire District Council will process your personal data in accordance with the General Data Protection Regulation (GDPR) and the Data Protection Act 2018 and this privacy notice is issued in accordance with the GDPR Articles 13 and 14.

What information do we collect?

When we take photographs or video footage, we MAY ask for the name and address of the people included in the photographs/footage for identification purposes.

How long will we keep this information for?

The photographs and the information will be kept for a period of three years. After then they will be destroyed or kept and archived for historical purposes.

Who will we share this information with?

The images/footage may be used on the council's website and social media. They may also be shared with third parties such as local media.

What if I want to withdraw my consent?

You can withdraw your consent for us to use these photographs or footage at any time.

To withdraw your consent, please contact: communications@southderbyshire.gov.uk

It is not possible, though, to take any retrospective action to recall images or footage which have already been published or shared with third party organisations such as the media. We will, though, not use the image after you have withdrawn your consent.