This area is unparished and includes Church Gresley, Midway, Newhall and Stanton and Swadlincote.
COMMUNITY SUMMARY

Swadlincote is the commercial and administrative centre for South Derbyshire and is defined as a Sub-Regional Centre in the Regional Plan. The population of Swadlincote stood at 27,855 in June 2009, this is around 30% of the District’s population.

Swadlincote occupies a narrow collar of land between the Borough of East Staffordshire and the town of Burton upon Trent to the west and North West Leicestershire to the east. The proximity of Burton upon Trent and Swadlincote led to the designation of the Burton – Swadlincote Green Belt by Derbyshire County Council in 1983 in order to restrict built development between the two settlements and prevent their coalescence. This designation continues to relieve development pressure on the western side of Swadlincote, although there remains pressure for new development elsewhere.

Service provision in the town is relatively good. There are 15 schools, three of which are secondary schools, five GP surgeries and four dental practices. There is a range of tourism and leisure facilities including a leisure centre and ski slope. A pay and play golf course is scheduled for completion in 2012. There are four supermarkets, with a further two planned. In addition there are around 155 shops in Swadlincote Town Centre which provide around 37,000 sqm of convenience and comparison shopping floorspace. This will be boosted in late 2011 when a new edge of centre retail park and cinema development is scheduled to open.

In terms of the local population, residents in this area are less likely to be educated to degree level compared to most other parts of South Derbyshire and in turn are more likely to work in elementary occupations, in a skilled trade or as plant and machine operatives. Average household incomes in this area are around £530 per week making this one of the least affluent parts of the District. Unsurprisingly residents are more likely to be faced with high levels of economic and social deprivation. Average life expectancy across this area is generally lower than most parts of South Derbyshire and residents are significantly more likely to be obese or smoke than elsewhere in the District.
Swadlincote is the commercial and administrative centre for South Derbyshire and is defined as a Sub-Regional Centre in the Regional Plan.

It is bordered by East Staffordshire and Burton upon Trent to the west and North West Leicestershire to the east.

The wards of Repton and Woodville lie to the north whilst the rural area of Linton lies to the south.
HEALTHIER COMMUNITIES

Healthy lifestyles

Life expectancy is generally lower and residents are less likely to have healthy lifestyles in this area.

There are 5 GP surgeries, 8 chemists and 4 dentists within the Swadlincote urban area. As such health care provision is generally better in this area than any other part of South Derbyshire.

There are a number of sports pitches and allotments in this area as well as a number of built leisure facilities. The location of these are shown on the Swadlincote map.

Green Bank Leisure Centre is located in Swadlincote Town Centre.

Green Bank Leisure Centre
SAFER COMMUNITIES

Crime and safety

- Crime rates across this whole area are slightly higher than the county average.
- There are specific objectives in the Safer South Derbyshire Partnership Plan to reduce criminal damage and tackle anti-social behaviour in and around Swadlincote Town Centre and Reduce vehicle crime in Church Gresley, in particular around Regents Street.
- Further objectives to tackle anti-social behaviour and damage at Pine Grove and Chrysanthemum Court, address parking issues around William Allit School and address nuisance motorcycles in Newhall and Midway are also identified in the Plan.
- There are fewer accidents across the Swadlincote urban area involving cyclists, pedestrians and motor vehicles compared other parts of Derbyshire.
- Information on street level crime on a month by month basis is available to view here.

Swadlincote Police Station
VIBRANT COMMUNITIES

Population growth and density

- The population of this area was 27,855 in June 2009.
- The population of this area stood at 25,519 in 2001. As such the local population has grown by around 9% compared to an average increase in population District-wide of nearly 14% over the same period.
- On average there are 17 people per hectare living in this area. This is significantly higher than the District average of around 2.4 people per hectare and reflects its urban nature.
- There is significant pressure for new development around Swadlincote. This is most significant around the southern and western boundaries of the town.
- 537 houses have been built on the Castleton Park site (Church Gresley) since 2001. It is expected that a further 680 homes will be built on this site.
VIBRANT COMMUNITIES

Population profile

Generally speaking the age profile of Swadlincote is similar to that of South Derbyshire as a whole.

The proportion of people aged 16-29 is slightly higher than average standing at 17.1% as opposed to 16.0% for the District. This may indicate that less people leave this area to study or find work, but could also indicate an influx of younger working age people into Swadlincote.

There are proportionally fewer people aged 30 and above living in Swadlincote compared to South Derbyshire as a whole, however like the rest of the District as the local population continues to age there will be increasing demands for social and health care facilities locally.

Government Statistics indicate, Church Gresley and Newhall and Stanton are the most deprived wards in South Derbyshire. Levels of deprivation in Midway and Swadlincote are slightly lower but remain significantly worse than most other parts of the District.
**SUSTAINABLE DEVELOPMENT**

**Housing**

- There are 11,980 homes in this area.

- The average price of a home is around 4.5 times average household income. Based on an average income of £530 per week this means an average property in Swadlincote costs around £122,721.

- There were over 100 vacant dwellings during a previous survey in 2009. This is equivalent to 3.25% of all stock in this area compared to around 4% across the entire District.

- About half of the vacant dwellings are classed as being long-term vacant.

Housing on High Street, Newhall
**Housing**

According to the Derby Sub-Regional Strategic Housing Market Assessment (SHMA) published in September 2008 there is presently a need for 283 affordable homes within the Swadlincote Urban Core.

221 affordable homes have already been committed resulting in a net shortfall of 62 dwellings.

In terms of affordable housing tenure within the Swadlincote Urban Core, affordable housing should be predominantly social rented housing (90%) with a modest amount (10%) of intermediate market housing (shared ownership).

There are no established permanent gypsy sites located in this area.
SUSTAINABLE DEVELOPMENT

Jobs and employment

There are 12,689 people in this area that are economically active; this is equivalent to 76.4% of the working age population and is slightly lower than the District average.

Around 6% of people are self-employed in this area. This is around two thirds of the rate of the District average and less than half the rate of the areas with the highest proportion of working age people who are self-employed (Repton and Melbourne).

Residents in this area are less likely to work as managers and senior officials, professionals and associate professionals and technical employees compared to elsewhere in the District.

The proportion of people employed in elementary occupations, in a skilled trade or as plant and machine operatives is higher than most other areas in South Derbyshire.

Commercial unit at Tetron Point, Swadlincote
SUSTAINABLE DEVELOPMENT

Jobs and employment

Weekly household income in Swadlincote is £530 per week. This is less than the East Midlands average which is £600 per household per week.

In March 2010 there were 687 people who were unemployed. Comparable figures for March 2009 and March 2008 were 682 and 208 respectively. Put simply unemployment more than tripled between March 2008 and March 2009 and has remained constant since then.

Unemployment remains significantly higher in the Swadlincote Urban Area than most other parts of South Derbyshire.

In February 2010 15% of people in this area claimed job seekers, incapacity or carers and disability benefits. This is significantly higher than the District average of 11.4%.
SWADLINCOTE AREA

This area is unparished and includes Church Gresley, Midway, Newhall and Stanton

SUSTAINABLE DEVELOPMENT

Employment sites

Large employment sites are located in Church Gresley around Hearthcote Road (36ha), Cadley Hill (17ha), south of the A514 near Woodville (18ha) and Bretby Business Park (which is partly located in Newhall and Stanton (11.3ha).

There is a total of around 100ha of employment land in Swadlincote across 20 sites.

There are 2 sites which have been allocated for employment land, but which have not yet been fully developed.

The Housing Market Area employment land review indicates that there is a need for small and medium sized industrial premises in Swadlincote.

A survey of local companies indicates that there is a need for additional small-scale office space in Swadlincote.

Industrial Units Robian Way
SUSTAINABLE DEVELOPMENT

Employment sites
SWADLINCOTE AREA
This area is unparished and includes Church Gresley, Midway, Newhall and Stanton and Swadlincote

SUSTAINABLE DEVELOPMENT

Transport and roads

There are 7 hourly or better bus services serving Swadlincote town centre. A further two infrequent services also stop in the town.

Services to Burton, Derby, Ashby, Leicester and Coalville are available from Swadlincote.

Newhall and Church Gresley are served by two services. Church Gresley is served by one service. A full list of routes can be seen in the technical appendices.

There is no train station in Swadlincote. The closest is located in Burton upon Trent.

The town has no direct access to the strategic road network. Access to the A42 is via the A511, or A444. Access to the A38 is via the A511 or A514.

There is some congestion on the A511 and A514 as a result of traffic backing up from Clock (Tollgate) roundabout. Proposals to develop the Woodville Regeneration Route would help tackle localised congestion.
**SWADLINCOTE AREA**

This area is unparished and includes Church Gresley, Midway, Newhall and Stanton and Swadlincote

**SUSTAINABLE DEVELOPMENT**

**Access to employment & services**

- Around 30-50% of people living within this area also work locally. Around 20-40% of residents work in Burton upon Trent. Less than 10% of people commute from this area to Derby City for employment.

- Key employment areas are located around the former Cadley Hill Colliery in the south-western part of the town, at Bretby Business Park near Stanton and south of the A514 around Woodville.

- There are two GP surgeries in Swadlincote and one in Church Gresley, Midway and Newhall respectively. There is a further surgery just outside this area in Woodville.

- There are four dentists in Swadlincote and a further dentist located just outside of this area in Woodville.

- There are four pharmacies in Swadlincote, two in Church Gresley, one in Castle Gresley and one in Newhall.

There are a number of local facilities throughout the urban area such as Newhall Post Office.
SWADLINCOTE AREA

This area is unparished and includes Church Gresley, Midway, Newhall and Stanton and Swadlincote

SUSTAINABLE DEVELOPMENT

Access to employment & services

Sports pitch provision across this area is generally good. There is a leisure centre located in Swadlincote. Private facilities include Swadlincote Ski Centre and the pay and play golf course which is expected to open in 2012.

There are allotments located in Newhall (2), upper Midway, and Swadlincote. There are no allotments in Church Gresley. There are also nearby allotments located on Ashby Road Woodville and Tower Road, Hartshorne.

Allotments in the Swadlincote area are all fully occupied.

Sports and Leisure provision at Newhall Park
SUSTAINABLE DEVELOPMENT

Access to services

KEY
- Primary School
- Secondary School
- Doctors Surgery
- Place of Worship
- Village Hall
- Local Centre/Shop
- Public House
- Leisure Centre
- Outdoor Sports Provision
- Conservation Area
- Tourist Information Centre

SWADLINCOTE AREA
This area is unparished and includes Church Gresley, Midway, Newhall and Stanton and Swadlincote
SWADLINCOTE AREA
This area is unparished and includes Church Gresley, Midway, Newhall and Stanton and Swadlincote

SUSTAINABLE DEVELOPMENT

Biodiversity, flora and fauna

- There are no Sites of Special Scientific Interest or other statutory designated wildlife sites within Swadlincote.

- There are 8 non-statutory County Wildlife Sites, many of which are located within former railway sidings or other previously used sites.

- There are no local nature reserves.

- This area falls wholly within the National Forest. There has been significant new tree planting around Gresley Common, Swadlincote Woodlands and around the southern edge of Church Gresley.
SUSTAINABLE DEVELOPMENT

Biodiversity, flora and fauna

This area is unparished and includes Church Gresley, Midway, Newhall and Stanton and Swadlincote
SUSTAINABLE DEVELOPMENT

Landscape

This area is located in the Leicestershire and South Derbyshire Coalfield. It is characterised by a gently undulating landscape of shallow valleys and ridges.

The landscape is dominated by urban features and the effects of the mining industry which once dominated this area.

Tree planting and habitat creation associated with the National Forest provides significant opportunity for environmental enhancements within and around the town.

The Burton – Swadlincote Greenbelt is located immediately west of the built up area of Stanton and Newhall.

Long view of Swadlincote and Church Gresley from Midway Road
This area is unparished and includes Church Gresley, Midway, Newhall and Stanton and Swadlincote

SWADLINCOTE AREA

SUSTAINABLE DEVELOPMENT

Landscape

Bretby Hall Historic Park and Garden is located immediately to the north of Midway.

Swadlincote’s cultural heritage is largely tied to the town’s industrial past (clay manufacturing and coal mining), both of which have now ceased. Many of the buildings or structures associated with the industries have been listed to help preserve the Town’s historic identity.

There are 33 listed buildings located in this area, 5 of which are grade II*.

There is one conservation area in Swadlincote. This is located in Swadlincote Town Centre.

Sharpes Pottery, Swadlincote
Flood risk and climate change

Most of the Swadlincote urban area is not at fluvial flood risk, although Darklands Brook and an unnamed ditch which flows to the north of Stanton present some risk of flooding locally.

There is some evidence of localised flooding in some parts of this area mainly related overland flow and/or inadequate surface water drainage.

There is evidence sewer flooding in some parts of Swadlincote.

Most of this area is served by Stanton Waste Water Treatment Works (WWTW). This works is operating close to its current consented capacity.

The Darklands Brook, north of William Nadin Way
SUSTAINABLE DEVELOPMENT

Flood risk and climate change

- Climate change is not likely to significantly increase fluvial flood risk in this area.

- Emerging evidence indicates there may be limited potential for the development of wind turbines in this area.

- National Forest tree planting will create forestry residues, which could support small-scale biomass opportunities locally.

Residues from tree thinnings could provide fuel for small scale biomass locally.
SUSTAINABLE DEVELOPMENT

Flood risk and climate change
Local education provision and educational attainment

- There are 15 Schools located within this area, which together accommodate some 5,700 pupils.
- Three provide secondary education for around 2,800 11-16 year old pupils.
- Five are primary schools which have 1,170 3-11 year olds on the school roll.
- There are three junior schools which have just over 850 7-11 year old pupils on the school roll.
- There are three infant schools which between them have 760 3-7 year old pupils.
- There is one special educational needs school located within Newhall.
- Adult education centres are located in Swadlincote Town Centre and the Old Post House, Newhall.
SWADLINCOTE AREA

This area is unparished and includes Church Gresley, Midway, Newhall and Stanton and Swadlincote

CHILDREN & YOUNG PEOPLE

Local education provision and educational attainment

Performance across schools in Swadlincote is generally mixed.

There are 5 schools, which are at, or over capacity. These are Belmont Primary, Fairmeadows Foundation Primary, Pennine Way Junior, St Georges Primary and William Allitt (Secondary) School.

Educational attainment within the resident population of Swadlincote is significantly lower than the District average.

In particular the number of residents attaining higher-level qualifications is significantly lower than elsewhere in the District.

This is most notable in Newhall and Stanton and Church Gresley where around half of residents obtain higher-level qualifications compared to the District average.

There are 15 schools in this area including 3 secondary schools.
Residents in this area appreciated the relatively easy access to the countryside, although many people thought that sport and recreation facilities such as parks, cycle paths and leisure facilities should be improved and expanded.

Many residents identified a lack of parking in the town centre and around local schools as a significant issue locally.

Congestion on local roads during the school run and at rush hour has been highlighted as a problem.

A small number of residents identified the need for primary school specifically in the Church Gresley area and a new senior school for Swadlincote.

Some residents suggested that housing and employment development should be spread throughout Swadlincote to lessen local impacts.
YOU TOLD US

The National Forest rail line should be reinstated to help reduce congestion in the town.

Some residents are concerned that further housing development will destroy any opportunity of creating a forest environment and will impact on the identity of separate communities.

There is a need to support the development of small-scale employment sites and businesses including tourism and leisure based businesses associated with the National Forest.

The run down appearance of some parts of the Swadlincote area including poorly restored land between Swadlincote and Woodville was identified as an issue.

Views northwards from this area should be preserved.
FURTHER INFORMATION

We need you to tell us what YOU think your neighbourhood needs; what needs to change, what should stay the same. Your help will assist the Council in drawing up the Local Development Framework (LDF) – which in turn will help us plan where investment in homes, jobs, shops, services and facilities is needed.

This leaflet is number 9 in a series of 11.

Obtaining alternative versions of this document:
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