

South Derbyshire

Sustainable Community Strategy

2009-2029

2017 refresh

What is South Derbyshire Partnership?

The partnership brings together representatives of public services, local businesses, voluntary and community groups and residents to work together to help improve the district, concentrating on the things local people have said are important for a better South Derbyshire.

What is the Sustainable Community Strategy and why do we need one?

The Sustainable Community Strategy is a document which sets out South Derbyshire Partnership's vision for the district, what we think our priorities should be, and how we will work together to achieve them.

Having agreed priorities helps us decide how best to focus our efforts and resources, not just as individual organisations and services but as a partnership.

By working together, bigger and better things will be achieved rather than if one organisation was working on its own.

Our Vision for the future of South Derbyshire

Our vision is of a dynamic and caring South Derbyshire, able to seize opportunities to develop and empower successful communities, whilst respecting and enhancing the varied character and environment of our fast growing and diverse District.



The Sustainable Community Strategy has 4 themes:

- **Children & Young People**
- **Healthier Communities**
- **Safer and Stronger Communities**
- **Sustainable Development**

For each theme, the strategy describes:-

Our priorities

These are the broad outcomes that we have agreed we want to focus on;

Why this is a partnership priority

Why we thought this should be a priority for South Derbyshire, and why we think a partnership approach can make a difference;

Outcome measures

These are measures that we know are available, which we can use to see what the situation is now, and measure any changes in future. (A longer document which lists where this data comes from and where you can find it is available on request).

We may not always be able to show the exact relationship between our activities and these measures, but we would aim through working together to contribute to the difference made;

Examples of partnership activity

Where work is planned or taking place which contributes to the achievement of our priorities, we have included examples. This will provide important additional evidence and case studies to the Partnership, showing what works and what has been learned.

Background and next steps

Background

The original, 20-year strategy was developed by South Derbyshire Partnership in 2009.

Many of the key issues for the district remain the same. However there have also been new challenges over recent years. 8 years on, partners felt it was important to revisit and refresh the strategy.

Another challenge was that some of the measures we had planned to use to evidence the success of the original strategy were based on national data sets that had been discontinued, or different measures were now being used.

What we did

The first step of the refresh was a review of all the evidence currently available. A group of partners from different sectors came together to discuss what we found and, based on this, to propose priorities for the partnership going forward.

The priorities agreed were those we believe are best delivered in South Derbyshire by a partnership approach (rather than the responsibility of any individual partner). They are long term aspirations, and to achieve some of them will involve wider partnerships. However,

we were looking for outcomes to which we could make a real contribution as a local partnership.

A draft strategy was presented to South Derbyshire Partnership and further revisions made. Following this, a further draft was made available for public consultation. The consultation responses were broadly supportive of our priorities, however further revisions were made in response to comments and suggestions received. The final, refreshed strategy was then formally agreed by South Derbyshire Partnership.

What happens next

Each of the themes in the strategy will be overseen by a thematic group which will be responsible for developing and delivering its own Action Plan and reporting back to the Partnership. Each thematic group will report regularly on activity and progress in relation to priorities in the strategy.

In addition, the whole strategy will be reviewed every 3 years, to see what progress has been made and to assess the evidence. By doing this we will be able to check whether we are on the way to achieving our long term outcomes, and discuss whether any priorities need to be added or revised.

The difference we want to make:

Our priorities for CHILDREN & YOUNG PEOPLE

Young people's aspirations are raised and they are supported to achieve their potential

Because...	Outcome measures	Examples of partnership activity
GCSE achievement in the district is significantly lower than county and national average. There is a perception that aspirations amongst young people and families are low and the potential of young people not being achieved. We want to work across sectors to help young people and parents to engage with education and reach their potential in terms of education, employment, community engagement and creativity.	<p>% of young people achieving 5 GCSE grades A*-C</p> <p>% of young people not in employment, education or training</p> <p>Number of young people excluded from school</p> <p>Case studies of aspirational young people and their success stories</p>	<p>Delivery of Raising Aspirations programme</p> <p>Activities which engage young people in planning for their future such as the Jobs and Skills Fair</p> <p>Promotion campaigns around successful individuals and groups in the Swadlincote area who have aspired to significant achievement.</p> <p>Support for the Toyota/Sporting Futures programme</p>

Children and young people are resilient and protected from harm

Because...	Outcome measures	Examples of partnership activity
<p>All children should be safe from harm. We know that prevention and early intervention for children and families can keep young people safe and improve their wellbeing, resilience and achievement.</p> <p>Partners contribute towards protecting children through coordination and communication.</p>	<p>Numbers of children identified as 'in need'</p> <p>Numbers of children on child protection plans.</p> <p>(An increase is not necessarily a sign that things are getting worse; it could be that more children and families are getting the support they need).</p>	<p>Training for staff working with children and young people, in Improving Access to Psychological Therapies, mental health first aid and anger management.</p> <p>Successful roll out of 'Future in Mind' Programme</p>

Families who are most vulnerable receive the support they need

Because...	Outcome measures	Examples of partnership activity
<p>Supporting families, particularly those who are most vulnerable, leads to better outcomes for children and young people.</p> <p>Stronger families will contribute to improved quality of life and reduce pressure on public services.</p>	<p>Take up of funding for nursery places for 2 year olds</p>	<p>Professionals and volunteers from across different sectors are trained to deliver the Incredible Years Parenting Programme.</p> <p>Community based initiatives such as Home-Start 'Breathe' programme supports parents at risk of mental health issues.</p> <p>Raising Aspirations work targeting families.</p>

The difference we want to make:

Our priorities for HEALTHIER COMMUNITIES

Health inequalities between different communities are reduced

Because...	Outcome measures	Examples of partnership activity
<p>People in the least deprived areas of South Derbyshire live for 7 - 8 years longer than those in the most deprived areas. We want people across the district to have the same chance of a long and healthy life</p>	<p>Average life expectancy Differences in life expectancy between different areas</p>	<p>Partnership developments supporting prevention of health inequality within identified populations. Establishment of Community Hubs in targeted locations where people can access local information, services and support.</p>

People make choices in their lifestyles that improve their physical and mental wellbeing

Because...	Outcome measures	Examples of partnership activity
<p>Nearly a third of adults in the district are physically inactive. Only 57% do the recommended weekly amount of physical activity. Over a fifth of reception age children, and nearly a third at Year 6, are overweight or obese. Nearly 70% of adults are overweight or obese. Partnership working can contribute towards increasing physical activity and healthy eating.</p>	<p>% of adults doing the recommended amount of exercise and decreased % who are physically inactive % of children and adults who are overweight or obese Incidence of diseases such as diabetes.</p>	<p>Physical Activity, Sport and Recreation Strategy delivers activity to support people to increase healthy lifestyle choices. Development of a South Derbyshire Mental Wellbeing Action Plan and initiation of new activities.</p>

Older people, people with dementia and other long term conditions and their carers have good quality of life, retain their independence for as long as possible, and receive the support they need at the end of their lives

Because...	Outcome measures	Examples of partnership activity
<p>The population of South Derbyshire, like many other areas is ageing, and this impacts on diagnoses of dementia and other diseases associated with later life. We want people to live well, get the support they need and be as healthy as they can be. This is better for individuals, carers and families, as well as reducing pressure on other services. The Partnership can together improve public understanding of, and engagement with, dementia sufferers.</p>	<p>Health status score of people aged 65+, reported from GP patient surveys Life expectancy at age 65</p>	<p>South Derbyshire Dementia Action Alliance Action Plan delivered; more people and businesses trained and signed up as Dementia Friends. Community based initiatives which support people to retain their independence and wellbeing such as befriending, transport, practical support and social groups. 'Compassionate communities' end of life support project established</p>

The difference we want to make:

Our priorities for SAFER & STRONGER COMMUNITIES

Young people are more aware and informed about risks to their safety from Child Sexual Exploitation, sexting and drugs

Because...	Outcome measures	Examples of partnership activity
All children should be safe from harm. We want to make sure children are warned about these risks, make safe choices and get help if they need it.	Number of young people participating in educational activities.	Awareness raising education sessions for young people such as Chelsea's Choice, Assemblies and 'Know More' events.

More people feel safe and secure in their home and in the community, particularly those who are most vulnerable

Because...	Outcome measures	Examples of partnership activity
Crime levels in the district are generally low, but we want to support preventative activity to reduce these further. Fear of crime is disproportionately high in some parts of the district, so we also need to address perceptions of crime and help people feel safer. Crime reduction is a shared responsibility and partners can work together to reduce actual crime and perception.	Incidence of burglaries, robberies, vehicle crimes and drug related offences. Number of Anti-Social Behaviour calls to service received by the Police. % of residents who are worried about crime	Safer Homes visits to secure the homes of vulnerable people and give home safety advice. Neighbourhood Watch schemes and Victim Support. Liberation Day for older people to find out about sources of information and support. Initiatives to encourage and empower communities to communicate with the police.

People and communities benefit from the contribution of volunteers and participation in volunteering

Because...	Outcome measures	Examples of partnership activity
Volunteering has proven benefits, both for individuals who participate and communities who benefit from their contribution. All partners rely on volunteers to a lesser or greater extent and coordination will help recruit and retain this workforce.	Number of hours contributed by local volunteers. Numbers of volunteers recruited and opportunities offered.	Strategic Volunteering Partnership develops new volunteering activity and promotes and celebrates volunteering.

Increased voluntary and community sector activity within the district

Because...	Outcome measures	Examples of partnership activity
South Derbyshire has a relatively high number of small, grassroots charities and voluntary groups. We want them to continue and thrive, as well as supporting people to develop new activities and groups.	Number of registered charities in South Derbyshire and their annual income.	Development of new voluntary and community sector groups and initiatives through community development activity and by providing advice, support and funding.

The difference we want to make:

Our priorities for **SUSTAINABLE DEVELOPMENT**

A more prosperous, better connected, increasingly resilient and competitive South Derbyshire economy

Because...	Outcome measures	Examples of partnership activity
Unemployment is generally low. The challenge will be to sustain this with a rapidly growing workforce and to make sure businesses and individuals have the resources and skills they need.	Unemployment levels in the district (%) % of adults qualified to NVQ level 2 or above Additional employment floor space developed Number of vacant units in Swadlincote town centre	Annual Jobs and Skills Fair promotes local employment opportunities, skills development and volunteering.

A better place to live, work and visit at the heart of The National Forest

Because...	Outcome measures	Examples of partnership activity
We want to make South Derbyshire an attractive place to live, work and visit, and make the most of the opportunities offered by The National Forest to improve the environment and attract visitors.	Increased National Forest planting in the District Increased areas of biodiversity importance Spend by visitors to The National Forest Number of areas with poor air quality	Support for The National Forest Outdoor Activity Partnership