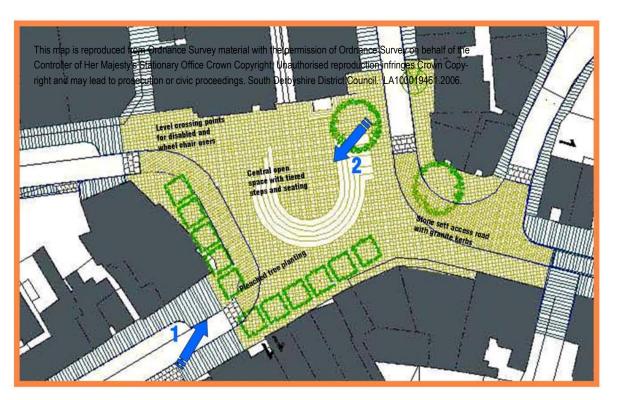
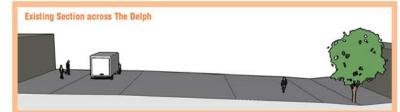


STRATEGIC FRAMEWORK PLAN - THE DELPH





- Remove obstructions and create a clutter-free civic space at the heart of the town centre
- Manage traffic and indiscriminate parking by providing clear roadways, loading bays and parking bays for people with disabilities
- Provide a focus to the Town Hall by creating a central space with tiered steps and seating
- Use paving materials appropriate to civic space e.g. natural stone paving, natural stone setts and granite kerbing
- Provide new street lighting that is modern and bright
- Provide new street furniture that is functional, well maintained and located to not cause obstruction
- Provide street signs and information panels that are clear to all







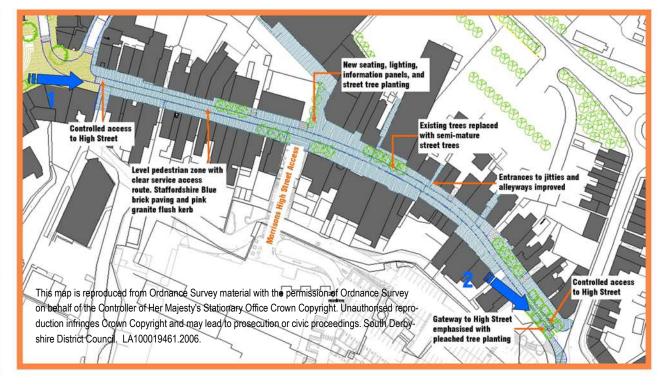


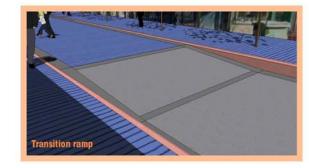
STRATEGIC FRAMEWORK PLAN - HIGH STREET



- Remove obstructions and create a clutter-free High Street
- Manage traffic and indiscriminate parking by providing clear access routes and access times
- Provide a level pedestrian zone between The Delph and Woolworths
- Where possible, provide level entrance to High Street shops
- Use paving materials appropriate to the town's High Street e.g. Staffordshire Blue brick, natural stone drainage channels and granite kerbing
- Provide new street lighting that is modern and bright
- Provide new street furniture that is functional, well maintained and located to not cause obstruction
- Highlight and improve entrance thresholds to Jitties and Alleyways
- Provide street signs and information panels that are clear to all
- Replace existing trees with semi-mature trees appropriate to a modern high street





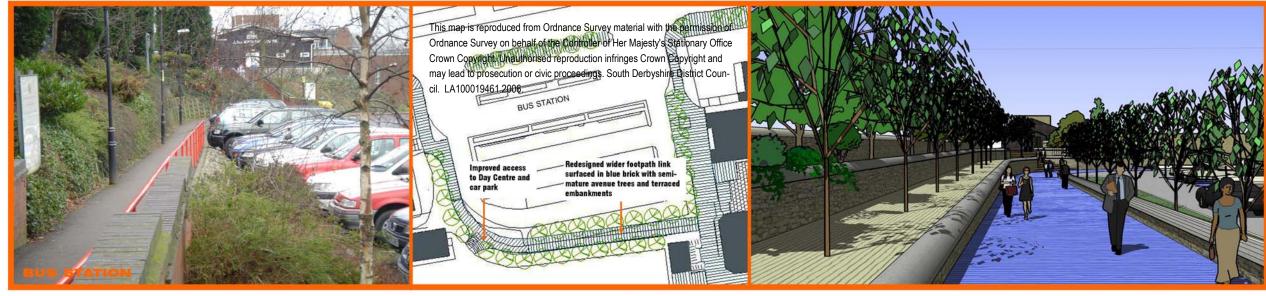


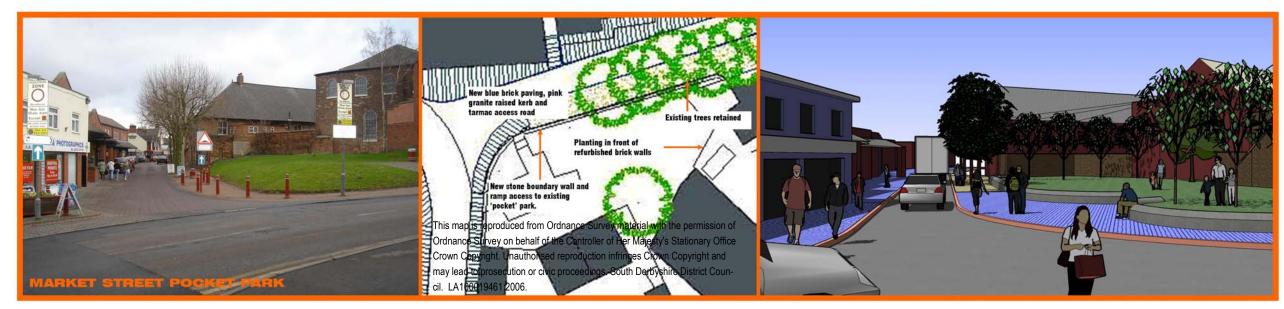




STRATEGIC FRAMEWORK PLAN - CIVIC WAY . BUS STATION . MARKET STREET

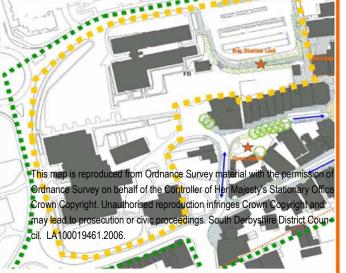






STRATEGIC FRAMEWORK PLAN - WEST END . CAR PARKS . ERNEST HALL WAY





DESIGN INTERVENTION:

- . Opportunity to redevelop site by single landowner
- Create positive landmark at Primary Town Centre Gateway
- . Retain refurbished Bus Station
- Provide 'accessible to all' pedestrian routes to town centre.
- Screen car parking or integrate within development
- Exploit split level character
- . Retain elevated views to north-west





DESIGN INTERVENTION:

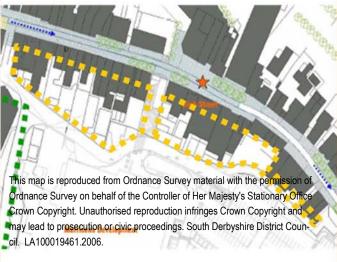
SHORT TERM

- · Improve car park layout and introduce semi-mature tree planting
- Provide new boundary wall and avenue planting to define site and Civic Way corridor
- . Improve entrances to Jitties
- Relocate recycling bins
- . Consider improvement to facades of blank walls
- . Consider car-boot sales & mobile refreshments

LONGER TERM

 Encourage active building use to backs of existing buildings and consider sympathetic annexe development





DESIGN INTERVENTION:

SHORT TERM

- Improve existing boundary to Ernest Hall Way
- . Improve maintenance to blank walls with possible financial assistance
- Undertake survey to establish current use of back of buildings
- Undertake feasibility of 'opening-up' back of buildings for commercial or residential mixed use

LONGER TERM

Encourage active building use to backs of existing buildings and consider sympathetic annexe development