





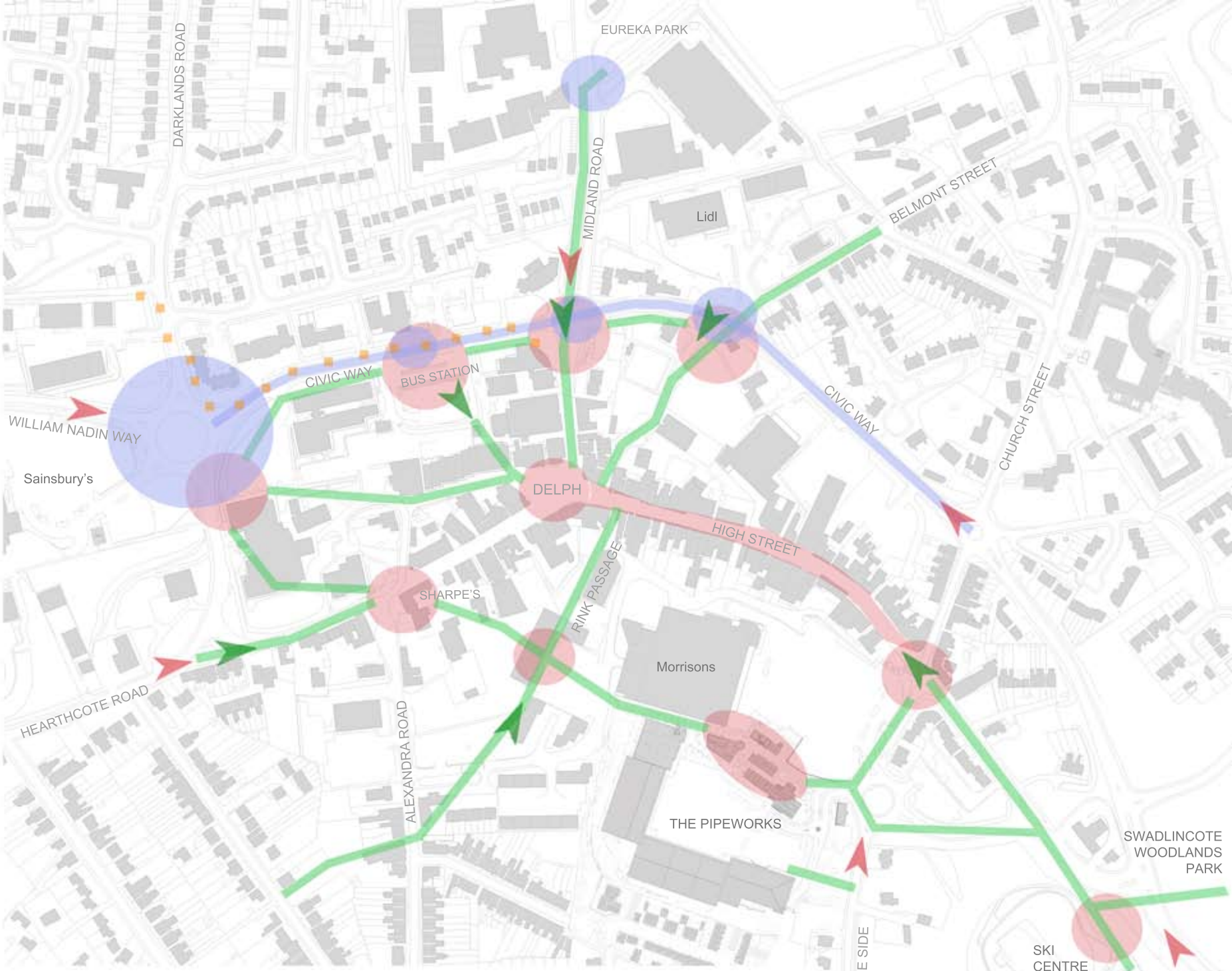


-  Opportunity for pedestrian and cycle friendly junction improvement to remove the barrier created by busy road
-  Opportunity for improved pedestrian gateway (buildings and streets to be welcoming, safe and attractive)
-  Opportunity for improved vehicle gateway (buildings and / or streets to announce arrival at town centre) and traffic flow improvements on some gateways (Midland Road / Coppice Side)
-  Need for improved cycle route to connect with existing Sustrans National Route 63
-  Aspiration for improved pedestrian and cycle route
-  Existing and aspirational nodes and centres of activity
-  Civic Way improved to ensure smooth traffic flows and create a street with character that signals its town centre status



PLAN 13: MOVEMENT MASTERPLAN

