



# Corporate Plan

2020 – 2024



South  
Derbyshire  
District Council

[www.southderbyshire.gov.uk](http://www.southderbyshire.gov.uk)

# Welcome to our Corporate Plan

We are delighted to introduce our Corporate Plan for 2020 – 2024.

Following engagement with partners, our communities and our staff, we are proud that people tell us South Derbyshire is a friendly and welcoming place.

Our Corporate Plan has our vision and values at its core which play an important role in ensuring that we deliver our services and care for our District and its people to the best of our abilities.

This plan concentrates on the issues that are most important to the people who live and work in South Derbyshire, on national priorities set by the Government and on the opportunities and challenges presented by the environmental, economic and social aspects of the District.

We have identified our three key priorities as: Our Environment, Our People, Our Future.

Our plan seeks to ensure that our District remains a great place to live, visit and invest.



**Frank McArdle**  
Chief Executive

A handwritten signature in black ink that reads "Frank McArdle".



**Cllr Martyn Ford**  
Leader

A handwritten signature in black ink that reads "M Ford".

# Our District

South Derbyshire is a rural District in central England covering an area of over 100 square miles.

Its population currently stands at 102,400 and forecasts suggest that by 2031 the number of people who call it home will have risen to more than 112,000.

The convergence of the A38 and A50 in the District and with the country's second largest freight airport on the doorstep, South Derbyshire is one of the best-connected areas in the country. The District is also at the heart of The National Forest which brings economic, environmental and social benefits.



In a period when concern for the environment is more prominent than ever, as part of the District's growth, a careful eye is being kept on protecting the environment and promoting responsible behaviour.

For many years the District has been the fastest growing in Derbyshire and is, in fact, currently one of the fastest growing areas in England. This reflects the fact that the area offers a high quality of life and is a place people want to live and work.

# Our Vision and Values

Our values are important, they underpin the way we operate as an organisation and will help and inspire us to achieve our vision.

## Our Vision is:

To make South Derbyshire a great place to live, visit and invest.



## Our Values

Together we will:

### Take pride in our place

- We will promote responsible behaviour and are committed to creating a more sustainable district.

### Have respect for everyone

- We will listen, be honest and act with integrity at all times.

### Achieve excellence in all we do

- We will take pride in our District, always striving for continuous improvement.



# Our Environment

## Keeping a clean, green District for future generations

The Council plays an important role in protecting the environment and promoting responsible behaviour and we are committed to creating a 'cleaner, greener' District.

The framework we have in place is accredited and ensures continual

improvement of our environmental performance.

We will work with partners locally and regionally to help the Council achieve carbon neutrality by 2030, making South Derbyshire cleaner and greener for future generations.



### Our key aims to deliver this priority are:

#### Improve the environment of the District

- Reduce waste and increase composting and recycling.
- Reduce fly tipping and litter through education, engagement and zero tolerance enforcement action where appropriate.
- Enhance biodiversity across the District.

#### Tackle climate change

- Strive to make South Derbyshire District Council carbon neutral by 2030.
- Work with residents, businesses and partners to reduce their carbon footprint.

#### Enhance the attractiveness of South Derbyshire

- Enhance the appeal of Swadlincote town centre as a place to visit.
- Improve public spaces to create an environment for people to enjoy.

# Our People

## Working with communities and meeting the future needs of the District

The people who live and work in our District are at the heart of everything we do and we will work hard to ensure the many services we provide meet the needs of everyone and are of the highest quality.

We will improve methods of engagement, enable independent and affordable living

and provide opportunities for everyone to enjoy social, leisure and cultural activities.

Support will be provided to help people achieve the very best quality of life, at home and at work.



### Our key aims to deliver this priority are:

#### Engage with our communities

- Support and celebrate volunteering, community groups and the voluntary sector.
- Help tackle anti-social behaviour & crime through strong and proportionate action.

#### Supporting and safeguarding the most vulnerable

- With partners encourage independent living and keep residents healthy and happy in their homes.
- Promote health and wellbeing across the District.
- Improve the condition of housing stock and public buildings.
- Support social mobility to ensure people have the opportunity to access skilled jobs, higher and further education.

#### Deliver excellent services

- Ensure consistency in the way the Council deals with its service users.
- Have in place methods of communication that enable customers to provide and receive information.
- Ensure technology enables us to effectively connect with our communities.
- Invest in our workforce.

# Our Future

## Growing our District and our skills base

On-going development of our District and its skills base are the foundations for future success.

Building and attracting new homes, drawing in investment from new and existing businesses and working to provide improved infrastructure will be key aims over the next four years.

We will be open to innovation and embrace new technology to maintain exemplar services. We will work in partnership with others to build a future of which we are proud.



### Our key aims to deliver this priority are:

#### Develop skills and careers

- Attract and retain skilled jobs in the District.
- Support unemployed residents back into work.

#### Support economic growth and infrastructure

- Encourage and support business development and new investment in the District.
- Enable the delivery of housing across all tenures to meet Local Plan targets.
- Influence the improvement of infrastructure to meet the demands of growth.

#### Transforming the Council

- Provide modern ways of working that support the Council to deliver services to meet changing needs.
- Source appropriate commercial investment opportunities for the Council.

# Reporting Performance

We will demonstrate over the next four years how we are progressing against the key priorities and aims which are detailed in the Corporate Plan.

Progress on the Corporate Plan will be reported back to our residents, elected members and to our staff on a quarterly and annual basis.

**Further information can be found on our website [www.southderbyshire.gov.uk](http://www.southderbyshire.gov.uk).**

## Obtaining alternative versions of this document

If you would like this document in another language, or if you require the services of an interpreter, please contact us. This information is also available in large print, Braille or audio format upon request.

**Phone: 01283 595795 email: [customer.services@southderbyshire.gov.uk](mailto:customer.services@southderbyshire.gov.uk)**

Jeśli chcieliby Państwo otrzymać ten dokument w innym języku lub potrzebują Państwo usług tłumacza, prosimy o kontakt. Informacje te są również dostępne na życzenie w wydaniu dużym drukiem, w alfabecie brajla lub w wersji audio.

如果你需要这份文件的中文翻译，或者需要传译员的帮助，请联系我们。这些数据也备有大字体印本、盲人点字和录音带，欢迎索取。

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यदि आपको ये दस्तावेज किसी दूसरी भाषा में चाहिये, या किसी दुभाषिये की सेवाओं की जरूरत है तो हमें सम्पर्क करने की कृपया करें। ये जानकारी माँग करने पर बड़े अक्षरों, ब्रेल या आडिओ के रूप में भी उपलब्ध करवाई जा सकती है।

ਜੇ ਤੁਹਾਨੂੰ ਇਹ ਦਸਤਾਵੇਜ਼ ਕਿਸੇ ਦੂਸਰੀ ਭਾਸ਼ਾ ਵਿਚ ਚਾਹੀਦਾ ਹੈ, ਜਾਂ ਕਿਸੇ ਦੁਭਾਸ਼ੀਏ ਦੀਆਂ ਸੇਵਾਵਾਂ ਦੀ ਲੋੜ ਹੈ ਤਾਂ ਸਾਡੇ ਨਾਲ ਸੰਪਰਕ ਕਰਨ ਦੀ ਕ੍ਰਿਪਾ ਕਰੋ ਜੀ ਇਹ ਜਾਣਕਾਰੀ ਮੰਗ ਕਰਨ ਤੇ ਵੱਡੇ ਅੱਖਰਾਂ, ਬ੍ਰੇਲ ਜਾਂ ਆਡਿਓ ਦੇ ਰੂਪ ਵਿਚ ਵੀ ਉਪਲੱਬਧ ਕਰਵਾਈ ਜਾ ਸਕਦੀ ਹੈ।

اگر آپ یہ ڈاکیومنٹ کسی اور زبان میں چاہتے ہوں، یا اگر آپ کو کسی ترجمان کی خدمات درکار ہوں، تو براہ کرم ہم سے رابطہ کریں۔ درخواست کرنے پر یہ معلومات بڑے پرنٹ، بریل یا آڈیو فارمیٹ میں بھی دستیاب ہیں۔